

A PROPOSAL BY THE CNR FOR THE INNOVATION OF SMEs AND THEIR INTERNATIONAL COMPETITION

Tuesday 9 October - 4.30 pm

Room 27 - CNR Research Area - Via Moruzzi, 1 - Pisa

In an era of globalizing economies many markets become increasingly international and competitive.

To resist to globalized markets, it is necessary to continuously innovate or invent new products.

Italian SMEs, due to their limited size, are not able to develop innovation on their own.

In recent years it has proved possible to build specific organized research consortia on the innovation needs of individual SMEs. The innovation activity involves enabling technologies such as the **Nanotechnologies**, that allow to develop **breakthrough** innovations, or **ICT** technologies within the **Industry 4.0** themes.

PROGRAM

4.30 pm

Claudio Montani

An introduction of the CNR Research Area of Pisa

4.45 pm

Innovation and SMEs: The role of Cassa di Risparmio di Volterra

5.00 pm

Mario D'Acunto

How to set-up an innovation process for SMEs

In partnership with